



Daily Broadsheet, Keyswide

In Season Paid Circulation
Sunday 12,487
Weekday 11,270

Average annual circulation
Sunday 9,454
Weekday 8,894



Audit Bureau of Circulations
 Member

March 31, 2009 ABC Annual Audit

Effective Oct. 1, 2009

All pricing, excluding legal rates, includes same day placement on keysnews.com/classifieds. These rates are placement fees. No credit for early cancellations.



Classified Line Advertising Rates 2009

Private Party Rates (1-5 Lines)

<i>Insertions</i>	<i>Cost</i>	<i>Additional Line</i>
One Day.....	\$14.42	\$3.00
Three Consecutive Days.....	\$35.02	\$3.00
Seven Consecutive Days.....	\$77.51	\$3.00
14 Consecutive Days.....	\$142.40	\$3.00
28 Consecutive Days.....	\$230.72	\$3.00

Business Rates (1-5 Lines)

<i>Insertions</i>	<i>Cost</i>	<i>Additional Line</i>
One Day.....	\$20.60	\$2.00
Three Consecutive Days.....	\$51.50	\$2.00
Seven Consecutive Days.....	\$82.40	\$2.00
14 Consecutive Days.....	\$154.50	\$3.00
28 Consecutive Days.....	\$243.08	\$5.00

Guaranteed Seller Rates, one month maximum (1-3 Lines)

<i>Insertions</i>	<i>Cost</i>	<i>Additional Line</i>
Items up to \$499.00.....	\$20.60	\$2.00
Items up to \$4,999.00.....	\$36.05	\$5.00

Employment Rates (1-5 Lines)

<i>Insertions</i>	<i>Cost</i>	<i>Additional Line</i>
One Day.....	\$20.60	\$3.00
Three Consecutive Days.....	\$51.50	\$3.00
Seven Consecutive Days.....	\$93.22	\$3.00
14 Consecutive Days.....	\$172.78	\$4.00
28 Consecutive Days.....	\$309.00	\$5.00

Yard Sale Map

<i>Period</i>	<i>Cost</i>
2 Days.....	\$30.90

Personals

<i>Period</i>	<i>Cost</i>
30 Days.....	\$57.68

Service Directory

<i>Period</i>	<i>Cost</i>
2 Weeks.....	\$140.00
1 Month.....	\$200.00
2 Months.....	\$350.00
3 Months.....	\$450.00

Add \$10 to include business logo. / Ask about double-size ad prices.

Legal Rate

Flat Rate.....	\$13.87 per insertion
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Key West

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